



Dear Community,

On Sunday, August 25, 2019, we will host our 2<sup>nd</sup> Annual Set for Success. This celebration of learning and community, will ensure that every child in RSU1, has a new backpack and school supplies for a year of successful learning.

Local community organizations will be in attendance, providing information and resources about their services. Hairstylists will provide free haircuts & mini-manicures.

This event is more than just giving out school supplies. It's a way to make sure every student is starting off on a level playing field and that no one falls through the cracks.

It's about students and families getting to know the community organizations who provide a variety of supports.

It's about strengthening relationships through face-to-face connections in a fun, celebratory way. It's passionately caring for each and every child in our community.

Last year, we served over 600 students and families and hosted over 25 local community organizations. "Joy" was the word of the day!

Will you join in the YOU MATTER movement by becoming an event sponsor? Any amount helps! Learn more about Set for Success by visiting our website or by calling (207) 443-6856.

Sincerely,

Jamie Dorr  
President

# Back to School: Set for Success

## Success Sponsorship Levels

Courage Level Sponsors and Above will be included in a Resources Booklet given to all families on the day of the event. This booklet will contain important community information and is a resource that families will hold onto all year long.

### **\$5,000 Passion Sponsor**

- Logo prominently displayed on our signage in main event area
- Logo prominently displayed on cover of our Resource Booklet
- Logo Prominently displayed on website with link to organization
- Full-page ad in Resource Booklet
- Personalized Thank You to display in your office/lobby/storefront
- Thank You Ad in paper listing all sponsors & category of giving

### **\$2,500 Integrity Sponsor**

- Logo displayed on back cover of our Resource Booklet
- Full-page ad in Resource Booklet
- Logo Prominently displayed on website with link to organization
- Personalized Thank You to display in your office/lobby/storefront
- Thank You Ad in paper listing all sponsors & category of giving

### **\$1,000 Commitment Sponsor**

- Half-page ad in Resource Booklet
- Special mention on social media and website
- Personalized Thank You to display in your office/lobby/storefront
- Thank You Ad in paper listing all sponsors & category of giving

### **\$500 Perseverance Sponsor**

- Fourth-page ad in Resource Booklet
- Special mention on social media and website
- Thank You Ad in paper listing all sponsors & category of giving

### **\$250 Courage Sponsor**

- Listing in Resource Booklet
- Listing on website
- Thank You Ad in paper listing all sponsors & category of giving

### **\$100 Kindness Sponsor**

- Listing on website
- Thank You Ad in paper listing all sponsors & category of giving

# Back to School: Set for Success

## Sponsorship Form

Please return form & payment to:

Back to School: Set for Success  
Midcoast Community Alliance  
10 State Road PMB 293  
Bath, Maine 04530

Please make checks payable to:

**Midcoast Community Alliance**  
a 501c3 non-profit organization

### Business Information

Business Name:

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Contact Name:

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Address:

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*Street Address*

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Phone:

*City*

Alternate Phone:

*State*

*ZIP Code*

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Email

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### Sponsorship Level

\$5,000 Passion Sponsor

\$2,500 Integrity Sponsor

\$1,000 Commitment Sponsor

\$500 Perseverance Sponsor

\$250 Courage Sponsor

\$100 Kindness Sponsor

Businesses and organizations can also help by collecting school supplies from employees, customers, and the community.

Yes, we'd like to become a school supply donation site.