



January 20, 2020

Dear Community Supporter,

On Sunday, August 23, we will host our 3rd Annual Set for Success at Bath Middle School! This celebration of learning will ensure that every child in RSU1, PreK through Grade 12, has a new backpack filled with school supplies, and is prepared for a successful year of learning.

Local community organizations will be in attendance, providing information and resources about their services. (Bath Police Chief Mike Field produces this "Info Superhighway" each year for us!) Hairstylists will provide free haircuts & mini manicures.

Last year, we served over 600 students and families and hosted over 25 local community organizations. "Joy" was the word of the day!

Set for Success:

- ensures **every student** is ready to learn on the first day of school and that no one falls through the cracks;
- builds resiliency as families meet community organizations who offer a variety of supports;
- strengthens connections between students, families, teachers, principals, and members of the community.

We believe in passionately supporting every child in the RSU1 community so that they know just how much they matter.

Will you join in our YOU MATTER movement by becoming an event sponsor? Your gift of \$50 or more ensures no student will go without the school supplies they need for a successful year of learning.

Learn more about Set for Success by visiting our website, or by calling (207) 443-6856.

Sincerely,

A handwritten signature in blue ink that reads "Jamie Dorr". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jamie Dorr
Executive Director

Set for Success

Sponsorship Levels

Courage Sponsors and above will be included in our Resource Booklet containing important community information that families will hold onto all year long!

\$5,000 Passion Sponsor

- Logo prominently displayed on our signage in main event area
- Logo prominently displayed on cover of our Resource Booklet
- Logo Prominently displayed on website with link to organization
- Full-page ad in Resource Booklet
- Personalized Thank You to display in your office/lobby/storefront

\$2,500 Integrity Sponsor

- Logo displayed on back cover of our Resource Booklet
- Full-page ad in Resource Booklet
- Logo Prominently displayed on website with link to organization
- Personalized Thank You to display in your office/lobby/storefront

\$1,000 Commitment Sponsor

- Half-page ad in Resource Booklet
- Special mention on social media and website
- Personalized Thank You to display in your office/lobby/storefront

\$500 Perseverance Sponsor

- Fourth-page ad in Resource Booklet
- Special mention on social media and website

\$250 Courage Sponsor

- Listing in Resource Booklet
- Listing on website

\$100 Kindness Sponsor

- Listing on website

Set for Success Sponsorship Form

Please return form & payment to:

Set for Success
Midcoast Community Alliance
10 State Road PMB 293
Bath, Maine 04530

Please make checks payable to:

Midcoast Community Alliance
a 501c3 non-profit organization

Business Information

Business Name:

Contact Name:

Address:

Street Address

Phone:

City

Alternate Phone:

State

ZIP Code

Email

Sponsorship Level

___ \$5,000 Passion Sponsor

___ \$2,500 Integrity Sponsor

___ \$1,000 Commitment Sponsor

___ \$500 Perseverance Sponsor

___ \$250 Courage Sponsor

___ \$100 Kindness Sponsor

___ Other Amount

Businesses and organizations can also help by collecting school supplies from employees, customers, and the community.

_____ Yes, we'd like to become a school supply donation site.